

# Barcelona BioEconomy Forum

Sustainable Competitiveness and Wellbeing

FORESTS - A SOURCE of RICHNESS

27 - 28 November 2014





## What is Barcelona BioEconomy Forum?

A policy-oriented but science-based decision-making platform bringing together top-level company leaders with policy-makers, scientists and other opinion leaders: blue-sky thinking firmly rooted in reality. The Forum will generate practical new ideas on how to optimally and sustainably utilise natural resources. The focus is on the challenges of the Mediterranean area and Southern Hemisphere – with strong global connections.

### Topics

How to finance non-tangible goods?  
Conservation versus renewable raw-materials

Replacing non-renewable resources  
Investing private & public funds in green growth

Resource wisdom for multiple benefits  
Environmental services & sustainable forest management

Adapting to Global Change  
What are the financial and social risks of ecological limits?  
Green infrastructure for water security

What challenges have been solved by shifting to a bioeconomy?  
Corporate choices and experiences of countries: detailing success stories





## Results

Recommendations for action  
Tools for implementation  
Examples of best practices

## Venue

Barcelona BioEco 2014 will take place at the Sant Pau Art Nouveau Site, Barcelona, Spain. Declared World Heritage by UNESCO in 1997, Sant Pau is an international centre for knowledge and innovation, home to cutting-edge institutions in the fields of sustainability, health and education.  
[www.santpaubarcelona.org](http://www.santpaubarcelona.org)

## Field visits

BioEco 2014 also includes visits to Mediterranean forests (multiple goal forestry, natural heritage, forest fire prevention and management) and companies with new bioeconomy innovations.

## In addition

A cultural programme with an accessible fee will include tours to the main historical, artistic, architectural and natural attractions in Barcelona and Catalonia – and perhaps even some football!

## Language

The Forum language is English

BioEco  
Barcelona

# Barcelona BioEconomy Forum



Prof. Marti Boada  
Chair of the Advisory Board



Dr. Antoni Trasobares Rodríguez  
General Director of Natural  
Resources and Biodiversity  
Government of Catalonia, Spain



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A global decision making platform  
for leaders in bioeconomy development

Sustainable management  
Resource wisdom  
Ecosystem services  
Green jobs

*"I have a vision of a more secure  
future, of an economy based on  
renewable resources.  
Europe should show the way  
towards a sustainable bioeconomy."*



Mr. Josep Maria Pelegrí  
Minister of Agriculture, Livestock, Fisheries, Food  
and Environment  
Government of Catalonia, Spain

*"The ministry encourages companies, organisations  
and civil society to join this initiative and contribute  
towards a vision for a competitive bioeconomy for green  
jobs, well-being, environment and a sustainable future."*

Dr. Antoni Trasobares Rodríguez  
General Director of Natural Resources and Biodiversity  
Government of Catalonia, Spain

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Photos by Richard Martín Vidal

